

Creating a bespoke careers curriculum for Year 1 to Year 6 pupils

School: Oakhill Primary School

PRIMARY
Start Small
Dream Big

THE CAREERS &
ENTERPRISE
COMPANY

Activity Overview

Oakhill Primary School in Stoke-on-Trent and Staffordshire Careers Hub, wanted to develop a career-related learning (CRL) programme that would help pupils build aspirations, understand the world of work and make meaningful connections between their learning and future opportunities. To achieve this, the school created Make Me Marvellous, a bespoke careers and aspirations curriculum embedded across foundation subjects from Year 1 through to Year 6.

Approach

The inclusive curriculum was mapped across all year groups, which helped pupils explore a wide range of careers linked to their learning. Oakhill Primary School's Headteacher designed the curriculum following CPD training offered through The Careers & Enterprise Company's Start Small; Dream Big pilot. They took key learnings to create a progressive approach, with career pathways becoming increasingly ambitious as pupils progressed through the school. To support this, the school used the training to help them to develop informative videos, showcasing different jobs and the qualifications and skills needed, integrating careers, wellbeing and aspirations activities into lessons, assemblies and wider school events, while also strengthening engagement with parents and local employers.

Impact

The curriculum helped pupils develop a broader understanding of future opportunities while strengthening their awareness of the skills and attributes needed to achieve their goals. It did this through making clear links between learning and future pathways across a range of careers. By providing high-quality resources and clear curriculum links, teachers continue to embed careers learning naturally across subjects, while reinforcing messages about aspirations, wellbeing and future possibilities.

What Did Participants Say?

"I have learned so many jobs so far!"

- **Year 2 pupil.**

"I can now aspire to be anything I want to be."

- **Year 6 pupil.**

"The curriculum is incredibly impressive."

- **Headteacher.**



Top tips from the Careers Leader at Oakhill Primary School

- Encourage staff to get on board with your ideas, as they will embed them into their classrooms if they believe in the concepts.
- Ensure the vision for your CRL is clear.
- Review, update and assess consistently to ensure the best and most effective provision is implemented.