**Parents Film:**

**How to start teaching your primary school child about careers at home**

**Aims**

* The Parents Film aims to inform and empower parents about the importance of starting careers learning at primary school
* The intended audience for the Parents Film is parents, carers and guardians of primary age pupils

**Learning Outcomes**

* Parents and carers are introduced to the importance of starting careers learning at primary school
* Parents and carers understand some of the ways in which they can begin teaching their child about careers during their child’s formative years
* Parents and carers understand how to bring careers to life with their child, including;
  + Encouraging discussions about careers at home
  + Tackling stereotypes
  + Broadening children’s horizons
  + Developing essential skills
  + Continue learning

**Instructions for delivery**

The Parents Film can be accessed by parents and carers at home on YouTube. It could also be shown at parents evenings / parent assemblies at schools.

<https://youtu.be/3L9YtmRmHHk>

**Find out more**

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