**Parents Film:**

**How to start teaching your primary school child about careers at home**

**Aims**

* The Parents Film aims to inform and empower parents about the importance of starting careers learning at primary school
* The intended audience for the Parents Film is parents, carers and guardians of primary age pupils

**Learning Outcomes**

* Parents and carers are introduced to the importance of starting careers learning at primary school
* Parents and carers understand some of the ways in which they can begin teaching their child about careers during their child’s formative years
* Parents and carers understand how to bring careers to life with their child, including;
	+ Encouraging discussions about careers at home
	+ Tackling stereotypes
	+ Broadening children’s horizons
	+ Developing essential skills
	+ Continue learning

**Instructions for delivery**

The Parents Film can be accessed by parents and carers at home on YouTube. It could also be shown at parents evenings / parent assemblies at schools.

<https://youtu.be/3L9YtmRmHHk>

**Find out more**

020 8536 3630

info@15billionebp.org

[www.15billionebp.org](http://www.15billionebp.org)

@15billionebp (Twitter)

<https://uk.linkedin.com/company/15billionebp>